Inspired by Pioneer Craftsmen

Inside you'll find:

The Best of Both Worlds

Blending modern design and century charm in this Kitchener home.

A Trip Down Memory Lane

Celebrating 20 years with Pioneer.

Pioneer at Work and Play

We puttered around Merry-Hill for a day of golf and fun.





Fall in Love With Your Home All Over Again Serving KW, Cambridge, Guelph & Area for Over 65 Years

View our complete online portfolio at **pioneercraftsmen.com** **Different... by Design.** You may have noticed this statement on our materials lately. Along with our new logo, revealed in our Spring/ Summer newsletter, our "Different by Design" statement strongly reflects who we are today, and as we move forward into 2020.

Those we've had the privilege of working with in the past will tell you, Pioneer Craftsmen is different. Our Design program, our on-site delivery, our completed renovations, and our after-care and warranty program: different...by design.

We invite you to stop by our website and see the 'renovation' we did there as well. We hope you'll enjoy the fresh new look and feel of the pages while you learn more about our offerings.



As you read through the rest of our newsletter, you will see how we truly are different by design, all of which has been inspired by you, our clients. The Pioneer team is ready to craft your next renovation; give us a call and let us help you experience the difference Pioneer Craftsmen delivers.

From all of us here at Pioneer Craftsmen, wishing you the best of the holiday season!

Jamie

Jamie Adam, President

Feature Renovation



Century Charm Where Old Meets New

This growing Kitchener family was ready for some much-needed space and extra storage without relocating away from the home and close-knit neighbourhood they love. Together we created a solution that suits their busy lifestyle while still maintaining their century home's original character.

First, the existing addition at the rear of the home was removed and a two-storey addition rebuilt; this allowed space for two new bedrooms, a master ensuite, and a new mudroom.

1 The removal of a main floor wall between the living and dining spaces plus the creation of a passthrough and transom window allows for natural light to flow through the open space. Mom can now easily keep a watchful eye on the children from the kitchen while they play in their new living area.

Access to the basement was improved by relocating the stairs and the addition of a small window brightens the room and gives a welcoming feel.

2 The family can now come and go through the side porch into their spacious new mudroom, complete with stylish custom storage to organize all of their outdoor clothes, backpacks and clutter, making for easier entry without any impediments.

Designer, notes

The addition of a mudroom makes for smooth and organized mornings when rushing the family out the door.



The charming, exposed yellow brick and classic rosette trim details give a nod to the past while keeping a fun, modern feel that's pleasing to the eye.

3 Warm-toned wood flooring and a custom window seat invite you to cozy up with a good book. Custom cabinetry in the dining room and kitchen allows the family to organize and showcase their favourite things throughout the main level.

4 Our design team added more character and interest to the entryway and mudroom with stunning and unique patterned tiles.

() The back addition also offered space to add a laundry nook in the upper hall—mom is thrilled! No more trekking to the dark basement to do the washing; now it's an easy walk down the hall, complete with custom cabinetry to finish the look.

(6) The master bedroom underwent its own transformation, still honouring the charm of the home's character alongside modern upgrades. A new dormer lets in just the right amount of natural light, while the addition of a closet allows for more hidden storage.

A brand new ensuite complete with shower now graces the master bedroom; the "barn" door and hardware were repurposed from the lower level, allowing us to bring the thoughtful design and charm upstairs with a bit of rugged history and character.

To complete the transformation, we exposed more of the brick at the homeowners' request to further reveal this beautiful century home's original charm.





kitchen - after

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Our 💿 🖻 🐨 🗬 Renovation Story

by: Shawn and Joanne



kitchen - after



This Cambridge family has undergone more than one renovation with Pioneer Craftsmen over the past couple years. They could not be happier with the improvements made to their home, and they note that the design process is one of their favourite parts! Why not see for yourself how we are Different...by design.

We've had the pleasure of working with Pioneer Craftsmen twice (so far)! First, for the renovation of our main bathroom and ensuite, and second, for the renovation of our kitchen, main floor entry, and powder room. Paul immediately understood our vision for the bathrooms and he created the perfect plan for each.

Working with an in-house designer was so enjoyable. Paul guided us through tile, stone, and fixture selections, meeting us at each retail location to review options. Before the work started, the project team met with us (and our children) to discuss the entire process. The timing of the project was well-executed, even with a few challenges in availability of materials. The end result is just as we envisioned, and our new bathrooms are beautiful, both functionally and aesthetically.

The first experience with Pioneer went so well, there was no question that we would work with them for our next renovation. One year later, we were working again with Paul planning to renovate our kitchen, main hallway, and powder room. Once again, Paul was able to listen to our ideas and translate them into an amazing design. After construction started, we were kept informed of the renovation progress, but did not have to worry about anything!

Our favourite part of the process, again, was the design phase. Paul does a great job making suggestions, while allowing our personal preferences to form the outcome. Again, the project team worked hard to stick to timelines, always communicating progress and changes.

The new kitchen is everything we were looking for—a gorgeous space for cooking, everyday living and for entertaining. Everyone from Pioneer was easy to have around the house. Their comings and goings quickly felt "normal," as they became a part of our lives for most of the summer, two years in a row!

We couldn't be happier with our experience with Pioneer, and with the beautiful improvements they made to our home!

If you'd like to share your renovation story in an upcoming newsletter, please email us at: info@pioneercraftsmen.com. We would love to hear from you!

Celebrating 20 Years of Design

When you use a Design–Build firm like Pioneer Craftsmen for your home renovation projects, you're getting a powerhouse team behind you, all under one roof. One such facet is our design team, who bring their passion and drive for wanting to make things right and for making your space work well to every renovation project.

Design is the combination of form and function—where problemsolving meets detailing, meets creativity—and it is a team effort. It's about taking the time to get to know you, and to learn about the technical needs of your space. It's about thinking outside the box and providing solutions to the challenges you may be experiencing with your home.

American journalist Warren Berger said this about design: "As I started collecting definitions, I stumbled upon an intriguing yet anonymous quote: 'Design is the glimmer in God's eye.'

That word 'glimmer' resonated with me. It's a word associated with 'potential' and 'possibility.'" It resonates with us, too. We're passionate about improving all that we touch, and as we get to know you and your renovation project, our designers can show you the glimmer and help you feel the excitement and possibilities that exist for your home, helping you fall in love with it all over again.

We've been in business locally for more than 65 years, so we're no strangers to the industry or craftsmanship. Our Different...by Design concept isn't really all that new for us, but became a stronger focus 20 years ago when Paul Meier joined the team, bringing his vision and skill to the forefront of our client experience.

In 1999, as a licensed Carpenter also possessing a bachelor's degree in Architecture from Carlton University, Paul brought his fresh ideas and unique skill set to the Pioneer Craftsmen team. This combination of skills has been of benefit to clients every day since. Looking beyond fit and finish, Paul dove deeper into how each homeowner interacted with and lived in their new surroundings, and ensured each completed project was finished to the highest quality standards.

Fast forward 20 years, Paul, his wife Laura, and their two great kids, Riley and George, still live locally, and Paul is part owner at Pioneer Craftsmen, leading our Sales and Design team. Under his guidance, we ensure that each client experience begins with learning about our clients' goals, challenges and aspirations. Armed with this most important information, and an extremely creative mindset, Paul and the team are able to present solutions that truly reflect the personality, needs, and wants of each individual client.

Design is Paul's passion, and being intentional about that design is what makes him so successful, having designed numerous award-winning renovations. For Paul, the opportunity to meet someone new, develop a relationship of respect and trust, as well as the creative challenge that our clients bring to the planning of each Pioneer Craftsmen renovation, are the driving forces behind his passion to improve everything he touches, and his enjoyment of the overall process and outcome.

Paul, as we celebrate the 20 years you have dedicated to improving all that you touch, we want to thank you for sharing your knowledge and expertise, innovation, creativity, guidance, great sense of humour, your passion for good food, and your sense of family and team spiritit shows in all that you do!



But don't take our word for it...

This is what clients have to say about the Pioneer Craftsmen Design process and team:

"Initial discussions with Paul convinced us that Pioneer could renovate our condo and accomplish our goals. Paul balanced a confidence in his own opinions with ability to understand and incorporate our thoughts and opinions."

J & C in Waterloo

"I really appreciated the input that Jen provided through the process of selecting colours and finishes –she was so helpful and everything came out looking great!"

Tricia in Kitchener

"I was most impressed when Paul presented us with three options of floor plans before we had even signed on with them. In the planning and suggestions of fixtures, there was evidence of minimizing excess expense. Jen was very helpful with choosing fixtures, colours, patterns etc., quickly honed in on my taste and suggested accordingly."

Donna in Cambridge

"We appreciated the amount of time and effort Pioneer put into the design and selection processes, which is very evident in the final results. The plans were altered and tweaked until we were 100% happy with the design. It was the small tweaks that elevated the finals results from good to superb. Working with Jennifer through the selection process, at times seems overwhelming, but was invaluable in creating the vision we had our in our minds. Jennifer was patient and always open to keeping selections within our style and home functionality."

J & J in Waterloo

"The design Pioneer provided was beautiful, and the execution was top-notch. We have had nothing but rave reviews from people who have seen the house. The new part of the house blends beautifully with the old part. Pioneer staff was flexible and accommodating to work with. They helped us through the selection process and let us make a few changes as we went along."

H & S in Guelph

A team-building par-tee!

We believe in strong teams and the old adage that a team that plays together, stays together as evidenced by our many long-term employees throughout our 65+ years in business.

Last month, we held our 4th Annual Pioneer Craftsmen Team-Only Golf Tourney at Merry-Hill Golf course, and we could not have asked for a more beautiful day to play! The sun was shining without a cloud in the sky.

The team took the day away from the job site to have a quick meeting and training session in the morning before heading off for 18 holes of golf.

This is fast becoming something we look forward to each year—even if we never golf outside of this

day! There are lots of laughs, a few cold bevvies, great food, and prizes at the end of the day for all participants, made possible by our valued suppliers, subcontractors,



and friends. We're grateful for the help of everyone involved in making this a fun and inclusive day for all Pioneer staff to relax, have some fun, reconnect, and enjoy a little friendly competition.

We're already looking forward to next year's event!



Oh What Joy!

Since our last newsletter in the spring, the Pioneer Craftsmen extended family has grown again by some very cute n' cuddly members and we extend our heartfelt congratulations to their families!



Congratulations to Lead Carpenter Jay Vogt and his wife Caroline on the arrival of their first child, Ruth Lillian, born June 17, 2019. Ruth loves to laugh and play with anything colourful. She also loves the family dogs and can often be seen laughing with and enjoying them.

Congratulations to Lead Carpenter Nathan Presley and his wife Becky on the arrival of their second child, David Johnathan, who was born June 24, 2019, weighing in at 7lbs and measuring 20 inches long. David now enjoys eating and hanging out with the family's fur-kid Hank, a 4 year old boxer. David's big sister Claire, enjoys helping Mommy bathe and change him and all the perks that being a big sister brings.



If you have a minimum of five years' experience as a Lead Carpenter in residential renovations (including full additions), and are committed to providing excellent customer service, we'd love to hear from you! Please email your resume with references to: hr@pioneercraftsmen.com or fax 519-743-6991





Different by Design pioneercraftsmen.com

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