

Inspired

by Pioneer Craftsmen

Inside you'll find:

65 Years of Craftsmanship

A look at where we've come from,
and where we're going.

Clients' Corner

Our homeowners combined their styles and
struck a harmonious balance that is both open
and inviting.

At the Heart of the Matter

Giving back to our community.
You won't want to miss it!



*Creating Inspired Renovations in Kitchener, Waterloo,
Cambridge, Guelph & Area for over 65 Years.*

View our complete online portfolio
at: www.pioneercraftsmen.com



finally

Warmer weather is [^]here!

And I am super excited as there are so many great things happening here at Pioneer Craftsmen and in our community!

We have a great team, and together they have pulled off some fantastic renovations since our last issue. While they make for great pictures, it's how we have helped to change lives that makes our work most rewarding.

Our team keeps evolving, and soon Barry and Mike will both be retiring (learn more about their future plans further in this issue). Joel is moving into our Service Manager Position, and a new friendly voice greets you on the phone when you call in—Tracy has joined our team as Office and Marketing Manager!

Funding for energy efficient renovations has been announced through GreenON.ca. Renovations such as window replacements, insulation and HVAC upgrades can be done with significant financial incentives. Pioneer can help you through this process. Visit GreenON.ca or just give us a call.

With the arrival of the LRT, substantial growth is happening in our core areas. Many who live in these areas have already called us to complete their renovations and are realizing some very impressive gains in the value of their homes as a result. Demand for high quality, family friendly space in the core will continue—so now is a great time to renovate!

As always, your referrals mean the world to us and we promise to do our very best to provide the same service and quality that you experienced during your renovation. So with that, we sincerely thank you and wish you the best this spring and summer will bring.

Enjoy!

Jamie

Jamie Adam, President

Feature Renovation



kitchen - before

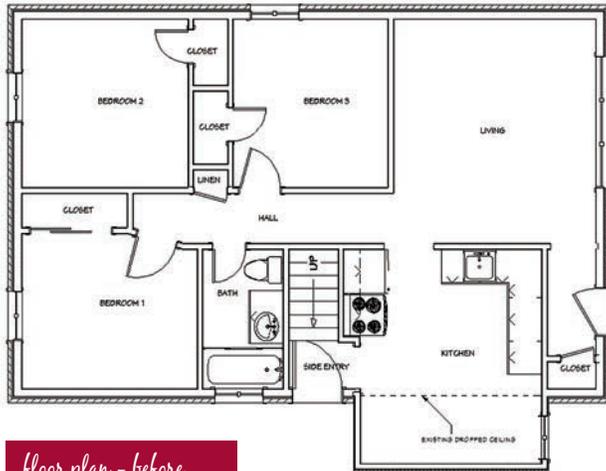


In Perfect Harmony

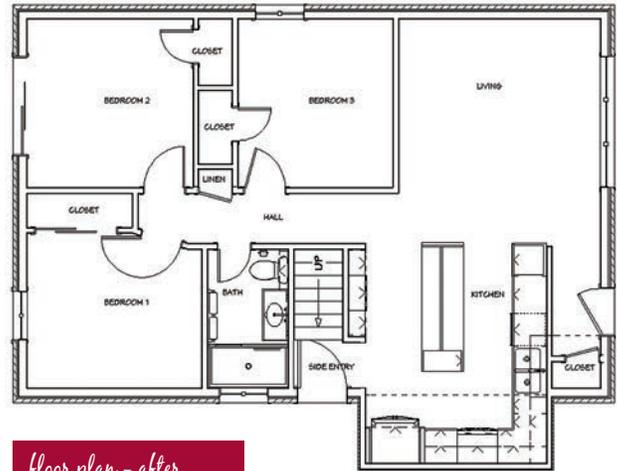
It's sometimes said that "the devil is in the details", but in this home, the design details are what make this renovation a heavenly light and airy open space. These homeowners were looking to blend their two styles in this cozy Kitchener home. They wanted to breathe new life into their home with a modern feel and more open space to entertain friends and family during the next phase of their new life together.

Our designer Jennifer Dainard, worked closely with the couple to create the warm, inviting and modern space with clean lines and interesting design touches that they truly enjoy. The design struck a high note with the couple and they now easily entertain family and friends in style!

1 The cheerful vibe of the space begins with the reeded-glass front entrance door that allows natural light to flow into the space, while still maintaining privacy.



floor plan - before



floor plan - after



2



3

2 Where there once was a seating area in the living room, darkened by the overhang on the front porch, there is now ambient light flowing in from the living room window through to the kitchen and hallway.

3 Gatherings around the heart of the home are now a breeze in this open concept; the “wormy maple” wood-topped island serves as their dining table and comfortably seats up to 6 people with ease.

4 The rich color of the granite countertop is emphasized and enhanced in a leathered finish, bringing out the natural beauty of the stone and the expansive counter space makes the most of the omitted wall between the kitchen and entry.

5 Recessed LED strip lighting beneath the shelving creates a feature of light in lieu of a kitchen window and allows the homeowner to showcase their favourite dishware.

6 The white painted custom cabinetry and built-in coffee bar allow for ample storage without closing in the space.

Designer *notes*

This unique sink with its multitude of accessories allows for use of a large single basin without a loss of functionality.



4



5



6

Our Renovation Story

by: Rob and Laura

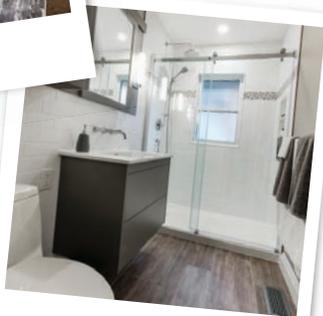


"One of the best things about our experience with Pioneer was that they completed their work not only on time, but ahead of schedule."



sitting room

"The quality of Pioneer's work is top-notch from design to construction."



bathroom

"Isn't it wonderful when you are in a space that makes your heart sing? Well, we are fortunate to be able to say that's just how it feels after working with the team at Pioneer Craftsmen during our recent renovation."

After reading a number of positive reviews about Pioneer, we thought it best to invite them in to give us an estimate for the renovation of the main floor of our home. From the initial meeting, we found the team to be professional and knowledgeable. This was important to us as we were transitioning from two separate homes to one, and we needed it to fit our lifestyle, needs, and personalities.

Zack outlined the renovations needed, what goes on behind the scenes, the timeline of events, and the cost involved. He was very thorough in his explanation of what was involved in this project which set our mind at ease as we began turning the main floor of our home into something modern.

When work started on our home, Nathan made sure to tell us if there was anything that needed attention. When we went over to see how the work was progressing, he always stopped what he was doing to show us what he was working on or asked if we had any questions about the renovation. If any additional work was required, Zack or Nathan contacted us quickly

and outlined the work and budget involved. We also appreciated that the work area was always cleaned up at the end of each day.

Then there's the design! Jenn is a superstar in the design department. From our initial meeting, she seemed to just get us. Music is an important and influential part of our lives, and she seemed to know how to integrate this feeling in with our tastes. Her ability to select the materials and colours that suited our preferences was right on tune. She was willing to spend whatever time was necessary to make sure that we were pleased with the choices and she was also happy to meet at almost any time that was convenient to us.

One of the best things about our experience with Pioneer was that they completed their work not only on time, but ahead of schedule. We were provided with a week-by-week schedule, and we were pleased to be able to move back into our home earlier than planned. The quality of Pioneer's work is top-notch from design to construction. After living in our newly renovated home for one year, we are still very happy with the changes that Pioneer made.

If you'd like to share your renovation story in an upcoming newsletter, please email us at: info@pioneercraftsmen.com. We would love to hear from you!

Our Company's Proud Heritage

What's the story behind the Pioneer Tower in our company logo?

The Waterloo Pioneer Memorial Tower is located on the banks of the Grand River paying tribute to the contributions of the hardworking pioneers who settled in the Waterloo Region in the 1800's. Its shimmering Swiss-style copper roof, random-coursed fieldstone construction and Conestoga wagon weather vane can be seen for miles, honouring the farming community that built it.

Pioneer Craftsmen's founder, Ken Adam grew up on a farm nestled along the Grand River, just down the road from the historic Pioneer Tower.

The same long-standing traditions of quality workmanship, integrity and trust that guided the original settlers in the Region, have guided this family business throughout the years, remaining just as strong as the Pioneer Tower that could be seen in the distance from the farm house or fields.

When it came time to update the Pioneer Craftsmen logo, the inclusion of the Pioneer Tower seemed a great way to continue to pay respect to the past, and honour the community in which we were raised, and continue to live in and serve.



Achieving 65 Years

A reflection from our company's President, Jamie Adam.



How have we achieved 65 years? It's all because of the people we've had the privilege of working with. People like my grandfather, who thought that "building communities" would be a great way to augment his farming activities, to my father and mother

who loved the unique challenges of renovations, to people like my uncle Glen, whose greatest desire was to see an honest hard day's work done.

Carpenters like Barry and Mike, passionate about their craft, who have built with Pioneer for more than 40

years between the two of them and have the utmost pride in their work. These and many others have helped guide us here, and now Paul and I are surrounded by a team intent on constantly raising the bar—for you, our valued clients.

We've achieved 65 years because you, our clients, have referred us to all your friends and family, and you have come back over and over again to keep improving your homes. So, just like a great community, it's the people that make a business great, and because of that we will continue with our purpose:

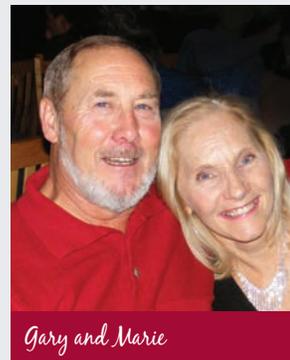
To provide a good quality of life for our team members by designing and building inspiring, well-crafted spaces for our clients to better enjoy their life at home.

65 Years of Innovation

As Gary and I reflect on the present from the luxury of retirement, we see how the team at Pioneer regularly face change with collaboration, innovation, and continuous improvement in mind. From young apprentices to recent graduates to seasoned craftsmen, their commitment and passion to their craft and our clients is gratifying.

As we look ahead we have complete trust in Jamie and Paul as they lead their team into the future.

Jamie's Grandfather Ken, the founder of our company would be proud. Whatever changes may lay ahead, we know the team has the skill, knowledge, desire, and willingness to adapt to change with open arms. From our perspective, the future looks bright!



Gary and Marie



Mike Sullivan Lead Carpenter

Mike Sullivan started his career as a Lead Carpenter at Pioneer Craftsmen in 2004. Having known Gary Adam for 20 plus years, Mike was already a familiar face around the shop. He brought with him his meticulous attention to detail and his extensive background in restoration and renovation of historic landmarks.

Married, with 2 kids and a grandchild, Mike enjoys sports and travel. His passion by far however, is golf.

A Pioneer Craftsmen "Inukshuk Award" winner, and thoughtful, soft-spoken guy (either that or the morning team meetings are just too early?), Mike has enjoyed the freedom of craftsmanship in the projects he has done with Pioneer Craftsmen, and he appreciated the challenge of the variety of tasks that being a Carpenter provided.

When Mike retires in June, he'll be spending his time checking off items on his bucket list, travelling and of course—lots of golf!



Inukshuk is an Inuit meaning "image of man's spirit". Originally, the Inuit built these manlike sculptures of rock along Canada's northern shores as markers to lead their way. Today, they serve as symbols to remind us of our dependence on one another and the importance of strong relationships! It will be a very cherished award to receive, signifying your important role in the success of the Pioneer Craftsmen team as a leader.

Mike, for 14 years you have been a large part of Pioneer's success. You often became a member of clients' families while working on their renovations.

We fondly remember the letter to "Mr. Mike" saying how much the children looked forward to you arriving each morning and how you would be missed once the renovation was completed. You took care not only to ensure our clients' homes were safe and their projects completed with professionalism, you took a sincere interest in them and their children. We wish you and Marie many wonderful days ahead, travelling, skiing and enjoying your well-deserved retirement.

From all of us, you will be missed and we send our greatest thanks!

Barry Matthews Lead Carpenter

Barry Matthews started his career as a Lead Carpenter at Pioneer Craftsmen in 1987, married with 2 children, and with 20 years of construction experience already under his tool belt (10 of which was renovations).

A calm, grounded kind of guy, Barry never seems to get flustered, and is always a wealth of knowledge. A three-time winner of the Pioneer Craftsmen team's "Inuksuk Award", Barry is very approachable, a leader on the site, and respected by all.

Barry has enjoyed meeting and getting to know our clients, the challenge and variety of work, and the satisfaction of completing "cool spaces", providing homeowners with their dream renovations. It's the close comradery of the team that Barry will miss most when he retires.

So, what's next for Barry? That's easy. Barry is going to give a shot to being the 'bionic man' (he will be the recipient of knee replacement surgery) and when he's all healed up—Barry will be spending time with family and Goin' Fishin'!



Barry, we know you will absolutely love your well-earned retirement!

We wish you all the best as you and Joan will now have the time and freedom to go fishing when you please, cruise in your sports car and enjoy your grandchildren. We thank you from the bottom of our hearts for your dedication for over 20 years. Many times you have received the highest praise—requests directly from clients asking for you to be the lead carpenter on their next renovation.

For all that you've done for our clients and our team, thank you!

GLEN ADAM

A Contribution that Carries Forward

As we reflect on the last 65 years, it's impossible not to think about all the team members that have contributed to achieving the best renovations for our valued clients, building Pioneer Craftsmen's reputation as a full-service renovation company that stands for quality, integrity and trust. We could not have done it without the contributions of our team and we are grateful for the efforts of all!

As in any organization however, there has been one team member who has stood out as a natural-born leader—one whom everyone seems to seek out as a problem-solver, mentor, and friend. For us, Glen Adam was most notably that guy. This year marks the 5-year anniversary of his passing, and though time seems to have flown by in many areas of our lives, he is still missed each and every day by the team.

Glen's contributions had a profound and lasting effect on our company culture that did not end with his passing however, and as we take a moment to reflect on the past, we celebrate him in a way that will carry us forward. In future issues of our newsletter, you will see how Glen inspired us to DO better and to BE better in all that we do. **We have continued to expand on his philosophies and have developed an internal program to honor him: The G.L.E.N. seal of approval – the Guaranteed Level of Excellence Needed.**

We're excited to share more on this with you in the future, so stay tuned!



At the Heart of the Matter

As our team reflects on the past and looks ahead to the future, we find ourselves in the position of being able to "give back" to our community in a positive way. We want to pay it forward; to continue to create a lasting impression in our community.

We want to celebrate our 65th Anniversary in a BIG WAY!

As such, we invite you, our readers to give your ideas and thoughts of what we should do in our community in order to give back and "pay it forward"! Do you know of someone who has a small renovation project they need done to make their home habitable?

Maybe your community church or school needs a playground built? Or maybe a friend or family member could really use a helping hand with making their home more accessible due to a recent health concern? If so, we want to hear from you!

Give us your input—please visit our website (<http://www.pioneer craftsmen.com/give-back-2018>) and fill out the form there to nominate a worthy cause, family, community group or specific project.

**Deadline
for submissions is
July 15, 2018**