

Inspired

by Pioneer Craftsmen

Inside you'll find:

Sub-Urban Industrial

Our feature renovation has industrial yet comfortable style.

Living Our Core Values

How we've stayed socially distant but still connected.

Safety First

We share our added safety plans as we resume renovations.



Fall in Love With Your Home All Over Again
Serving KW, Cambridge, Guelph & Area for Over 65 Years

View our complete online portfolio
at pioneercraftsmen.com

When we are faced with adversity we build character, and it is during adversity that our character is revealed to the world.

During this extraordinary time, we have been proud of the character shown by the Pioneer team, who pushed hard at the beginning, to ensure clients could move back into their space to ride out the storm safely. And it didn't end there. We were shut down, but our team got busy in our garages, and around our kitchen tables—learning new things, giving back to the community and virtually supported each other, as we adapted to this new 'normal'.

Restrictions are now slowly lifting, and as we prepare to resume renovations, plans to ensure the health and safety of our team and our clients is top of mind.

We are happy to answer any questions you may have regarding this, and we happily share our plan with you in this newsletter as well.

Since we've all been at home for a while, we are more aware than ever, what's not working with our homes. Our team is here to help, and we're ready to design and build your new space. We continue to offer virtual consultations and design and are more determined than ever to deliver a rewarding renovation experience for you. Let us help you fall in love with your home again!

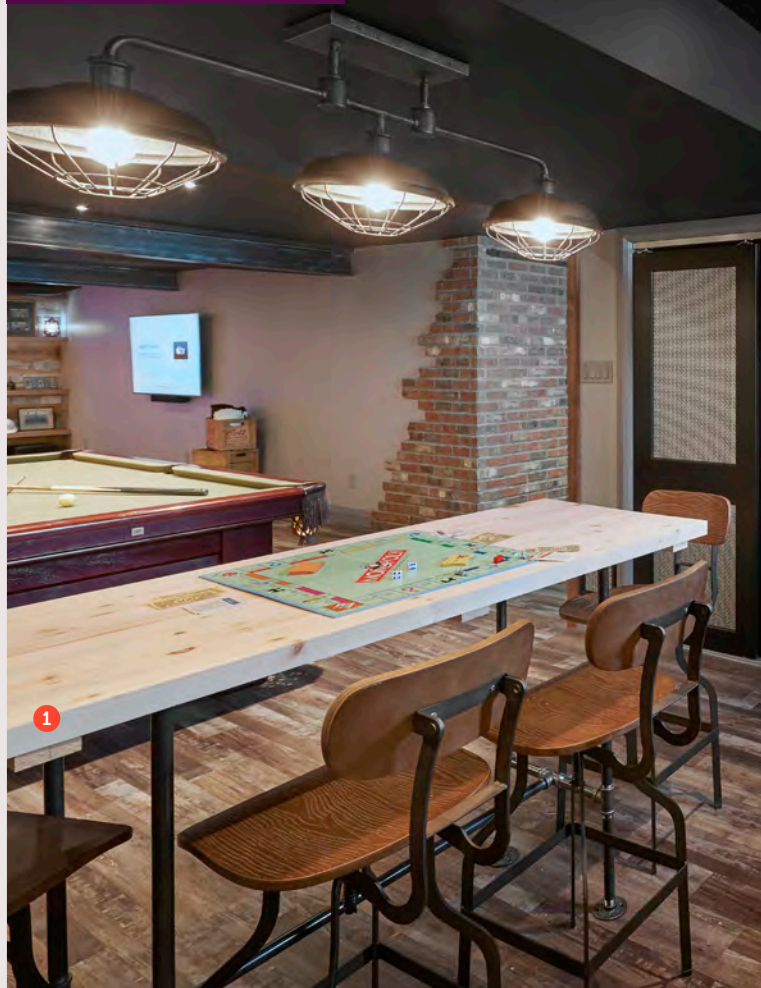
We hope you enjoy reading about what we've been up to, and we want to thank our clients, trade partners, suppliers, and of course, our very own Pioneer team for your support.

We're all in this together, and together we will beat this and prosper.

Jamie

Jamie Adam, President

Feature Renovation



Sub-Urban Industrial

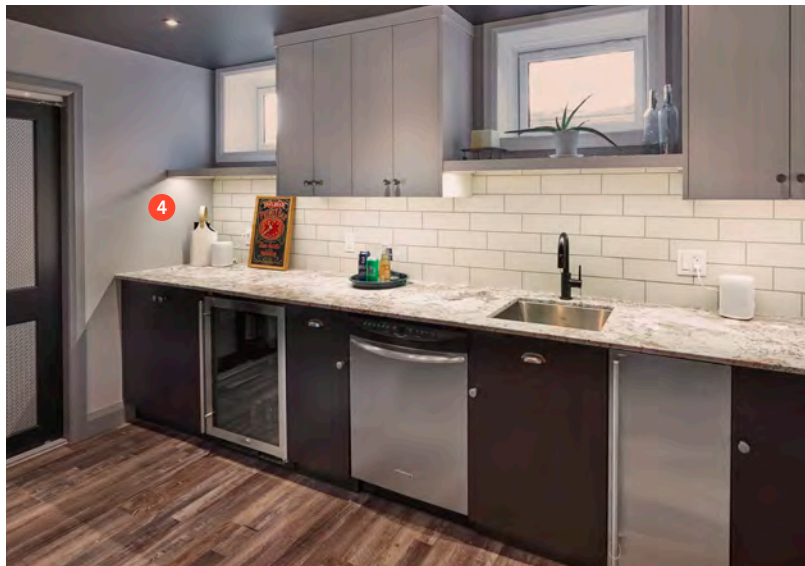
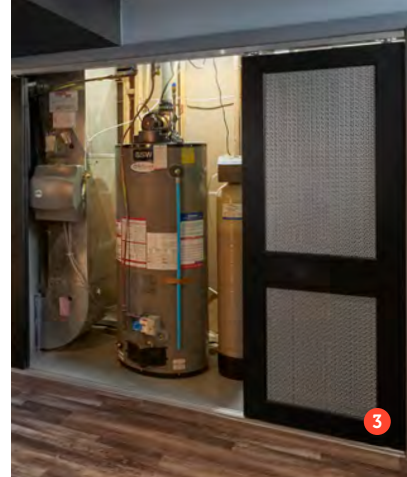
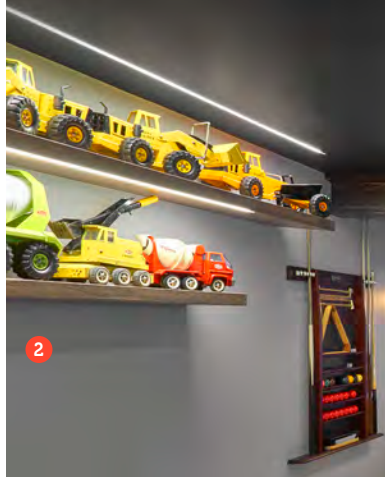
Want a fun place at home while spending time together?
This Sub-URBAN-Industrial project delivers!

Challenge:

Familiar with the process and this being their second renovation designed by Pioneer Craftsmen, our Kitchener homeowners wanted a unique space to entertain friends and family at home—hoping it would become the ‘cool hang-out spot’ for both the kids and adults in the home.

Design Solutions:

- 1 A DIY games table, built by the father & son duo takes up residence in the Hospitality Bar and allows guests to sit and play, have some snacks or just watch television.
- 2 Embedded LED lighting, cleverly installed under the shelves allow for a cost-effective way to showcase collectibles and keepsakes.
- 3 Hidden furnace room (behind the screens in the Hospitality Bar area, storage area (tucked behind the stylish barn doors, and electrical box (hidden behind the shelf on the far wall by the fireplace) allow for the more practical side of a residential basement without compromising the design. All of these solutions make necessities easily accessible, meaning clutter is quickly hidden yet readily available.
- 4 Lighting in each area of the room is adjustable via dimmer switches.





- 5 Exposed brick (introduced to the space) allowed us to ‘bring the outdoors in’ making guests feel like they have entered a different place altogether.
- 6 The homeowners’ over-sized custom-made sectional sofa provides a relaxing space for everyone to sit, even if someone wants to stretch out. Made with durable, easy to clean fabric in a neutral colour, and lots of pillows—a perfect couch for the space. Whether gaming, reading or watching tv, you’ll be as comfortable as can be!
- 7 Black painted overhead duct work and beams make the ceiling feel recessed and taller than it is, with industrial feel to it.
- 8 Reclaimed materials like shiplap on the wall and corrugated steel sheets surrounding the fireplace—combined with luxury vinyl flooring bring a rugged industrial feel, texture, and additional interest to the space.

This basement was a treat to renovate because of the opportunity to play with the home’s existing unfinished space, mixing unique textures, elements and personalized effects with surprising storage solutions—all hidden behind the stylish design. The design was made even better when the clients added some of their ideas, keepsakes and DIY projects to pull together this SUB-Urban Industrial look, truly their own.

Looking for ways to maximize your living space? For a little more inspiration see our online [project gallery](#) or [give us a call](#) and we’ll help you love your home again!

Safety First

Renovations Moving Forward

- ✓ All visitors to the job site must sign in
- ✓ All visitors will be asked to wash their hands in the designated washroom
- ✓ Any visitor who has been feeling ill or any symptoms of COVID-19 will be asked to leave the job site
- ✓ All visitors will be required to maintain a 6' distance from others, and where not possible to wear protective face masks/shields

Health and Safety has always been top of mind for us at Pioneer Craftsmen. Regular staff meetings for Tail Gate Safety Talks, job site inspections and reporting as well as continuous training such as working at heights safety courses are just some components of our Health and Safety Program.

With the reality of COVID-19 we are now faced with some new challenges.

There are many people involved in your renovation—You, your family, our staff, tradespeople, suppliers, designers and building inspectors to name a few. The possibility for virus spread is very real, and so we have implemented additional safety measures.

As we prepare for each renovation project we will be developing a site specific COVID-19 protocol. Items like HEPA filter air scrubbers, poly walls to seal work areas and other items may be implemented. Every one of our renovations is unique, so too will our response in how we add additional measures to ensure everyone's safety. As a client, we will need your help. We will need you to respect the project site rules, remaining out of the work area while we are on site, and to actively communicate with us changes to the health of anyone in the household. Together we will continue to build amazing spaces for you to enjoy at home, while ensuring the health and safety of those we love.

Our HEPA portable 'air scrubber' is on the job!



Our Core Values in Action

We're in this together!

Trust. Respect. Improve. Innovate.

Collaborate. These are our Core Values and the words we live by at Pioneer Craftsmen. They are also something that we are proud to say that we have witnessed time and again, especially during the past couple months when life changed, and business came to a screeching halt.

When we were sent home from the job sites, pressing pause on projects and ensuring everyone was safe, our Pioneer team vowed to stay connected to each other regularly via virtual meetings, increased email and phone communications. We decided to challenge ourselves to look for ways we could continue to improve all that we touch, ways to support our clients and ways we could collaborate together to make a difference in our community. Every week

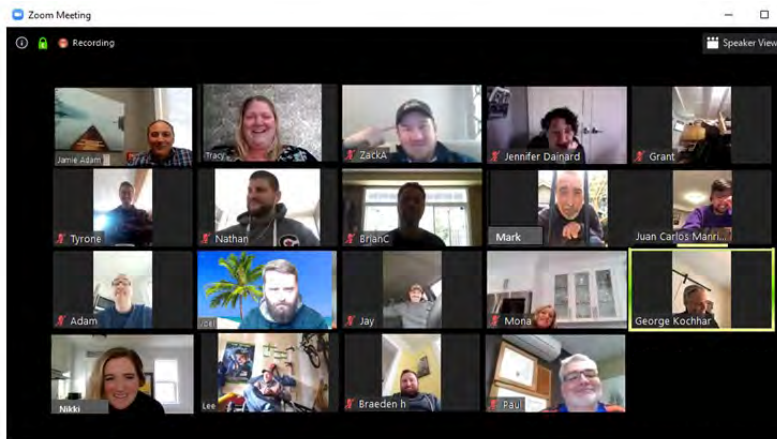


has been a new challenge, some of which we have shared along the way on our Instagram account.

Whether it was developing professionally by learning a new skill online, or trying to build something we've never built before, improving processes, or doing something good for the environment—the Pioneer team has been busy while flattening the curve from home.

We recognized as a team and as a company that the only way we would get through this was to think 'we' not 'me'.

Just like the team here at Pioneer, our health care system is made up of some amazing caring, determined and skilled people. In order to do their best work they need the necessary tools and supplies. Local Hospitals put out a call to the community asking for help and Pioneer



Craftsmen responded with a \$3,000 donation (\$1,000 to each of our three local hospitals) to ensure they can purchase necessary supplies to keep themselves safe while providing the very best health care possible. We are proud to be able to give back in this way, especially since some members of our team have spouses, partners or family members who work on the frontlines.

We helped others learn. Both Grant and Josh stayed busy at their homes, building over 80 bird house kits—cutting and packaging them together to be ready for curbside pickup at a local school. This project became part of the school's Grade 2 students' studies for Eco Month, and each child would be given the opportunity to assemble, decorate and share their creation with their family and classmates.

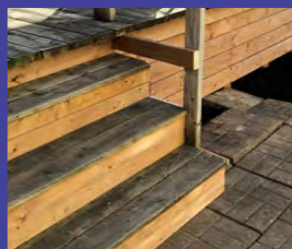


I want to say a big thank you for the birdhouse project that was donated to second grade. It was a big hit with my daughter!

Marc in Kitchener



We were always thinking of ways to stay connected to you, our clients, to make sure you were all doing well and to help where we could, all while maintaining a safe distance. We called clients that we knew were alone and separated from their families—to make sure they were OK. And we spent time around our kitchen table hand-making cards to send to others—letting you know we're here for you, if you need us. It was great to see that some of our team's family members also got involved along the way, and we are grateful for your time and thank you for helping us to make this a joint effort!



Some team members helped in the community by donating blood, others like Adam and his family, signed up for the Reep Green Solution's "Zero Waste" challenge in Waterloo Region (<https://reepgreen.ca/zerowaste/>) with the goal to reduce waste in their lives down to a single 1L jar, (that's impressive, and harder to do than you may think!).

Still others, like Nicole took time to help elderly friends and neighbours by delivering groceries to porches, and helping to make an existing deck and steps safer to use. We couldn't be more proud of our team's sense of community and are grateful to be part of such an amazing group!

We truly are all in this together!

Kindness Matters

It's important in times of adversity to take only what we need and to give as much as we can in any way we can. In that spirit of community, our team decided to donate the items created and hand-crafted while staying safe at home, for sale, with proceeds going to support charitable organizations in our community—namely, the Foodbank of Waterloo Region, and also the foundations at our three local hospitals, under the 'Region Ready' initiative.

We have had a great response from you our clients, and the community at large, and we appreciate your support in this endeavour!

Why not start that gardening project off right, or just take time to relax around the yard?

You can still order cedar garden planter boxes (ground-level or raised), cedar Muskoka/Adirondack chairs, Breakfast Trays made from reclaimed wood, Blanket Ladders, solid cedar Corn-hole Game boards, and 6ft solid picnic tables.



We deliver the items curbside, in the spirit of maintaining safe distance, and you can pay by cheque or e-transfer. Reach out to us by phone **519-743-4461** or email mona@pioneer craftsmen.com for payment arrangements. Check us out on [Instagram](#) for more details!



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Welcome to the Team

Juan Carlos Manrique and **Nichole Kaye**! Since you both joined us in January, you have already demonstrated that you are both awesome additions to the Pioneer Craftsmen team! You have shared with us your skills and passion for the craft, your willingness to learn new things, and to apply the Guaranteed Level of Excellence Needed (G.L.E.N) in order to provide our clients the best renovation experience possible! We are looking forward to working alongside you on the many exciting renovation projects we have coming up!

If you have a minimum of five years' experience as a Lead Carpenter in residential renovations (including full additions), and are committed to providing excellent customer service, we'd love to hear from you! Please email your resume with references to: hr@pioneer craftsmen.com or fax **519-743-6991**