

SPRING NEWSLETTER 2024

Inspired

by Pioneer Craftsmen

Inside you'll find:

For the Love of Blue

A hue-tiful award-winning design

Big Launch for Small Projects

Exclusive new programs for our valued clients

PC News

Quarter-century celebration and welcome to our newest team member



Fall in Love With Your Home All Over Again
Serving KW, Cambridge, Guelph & Area for 70 Years

View our complete online portfolio
at pioneercraftsmen.com

One Room—One Reno

Is it time to refresh the bathroom?

Do you wish you had a little more curb appeal?

Perhaps your basement has become an entertainment hub for you and your friends?

No matter your smaller project needs, Pioneer has you covered! We are delighted to introduce our brand new and exclusive **One Room—One Reno** service to our treasured clients as well as your family and friends.

Scan this QR for more details:

As our services expand, so does our brilliant team...

We are proud and excited to welcome Riley Meier, that's right, Paul Meier's daughter, to the Pioneer Craftsmen team as our small project's coordinator.



Home Care & Repair Program

Throughout the last 70 years, you've asked us how we can help protect and keep your whole home in tip-top shape.

We understand the many competing demands on all our daily lives which sometimes leaves home maintenance as an after thought. It's important to protect your family and your investment with attention and care.

To answer this need, we're excited to introduce an exclusive **Home Care & Repair Program** for all Pioneer clients.

With this proactive approach, our decades of experience, and diagnostic tools, we can identify potential issues before they become a costly "emergency".

For more details and to get started, scan this QR code:



Get in touch! 519-743-4461

One Room—One Reno:
riley@pioneercraftsmen.com

Home Care & Repair:
adam@pioneercraftsmen.com

Cedarbrae Public School

Our 2024 give back project recipient

In the Sunnydale community of Waterloo stands a small public school full of compassionate teaching staff dedicated to helping build a strong future for the kindergarten through grade 6 students.

After speaking with the principal, Erin Agnello, we immediately understood how deserving this school was to receive our supportive attention.

Our team met with the school to learn more about their greatest needs, and then developed some design concepts, that are already filling the staff and students with giddy hope and excitement.



Courtyard

A private courtyard in the center of the school is an unusable and unsafe eyesore.



For more details about this project or to get involved by donating your time, expertise, or a few dollars, scan this QR code!



The courtyard will be transformed into a protected outdoor learning environment, designed to unlock students' potential through the magic of play and imagination.

A tree provides natural shade as well as a place to hang projects like windchimes and birdhouses.

This innovative space features shade sails for UV protection, ensuring a safe yet functional setting for exploration.



For the Love of Blue...

These busy homeowners and their five growing children all enjoy cultivating and cooking their own food as a family. As their original kitchen was far too small for everyone to create meals and memories in one space, they desired a much larger more functional kitchen that would allow the whole family to have dinners together.

The one-hundred-year-old home had plenty of original charming details and character that was important to maintain in this renovation while still giving a feeling fresh and new.

The newly renovated kitchen honours its historical essence, while providing a significant upgrade in function, flow, and storage that this lively family needs. The entire kitchen was relocated from the original small location in the home to the under-utilized formal dining room and current eat-in space. The old kitchen became the new formal dining room, and we opened up the wall to the living room to create a more open living space. The rest of the interior was finished with stunning black walnut hardwood flooring throughout.

"Pioneer did everything we expected and more, they made it comfortable to live through the renovations. Everything was done well and they finished sooner than expected."

—The Happy Clients

"The kitchen design is fabulous!
All the employees we dealt with
were friendly and helpful and
did good work."

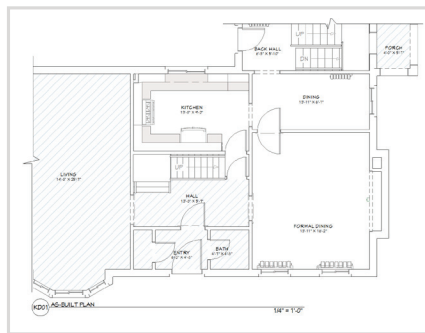
—Overjoyed Homeowners

Every detail was considered, including making a custom crown knife for the cabinets to align with all of the existing plaster crown moldings and applying a new large format checkered floor. The layout and custom cabinetry were strategically designed to work around the challenges of existing radiators, window/door locations, and structural features.

The grayish-blue cabinets were inspired by the painted marble buffet backsplash, aligning with the client's love of blue. This unique blend of pattern and colour is balanced by the clean subway tile backsplash behind the sink and stovetop, while the subtle gray veining in the countertop incorporates movement into the space. Lastly, the wormy maple island cabinetry and accents add contrast and warmth to the space, helping to unify this family-focused kitchen.

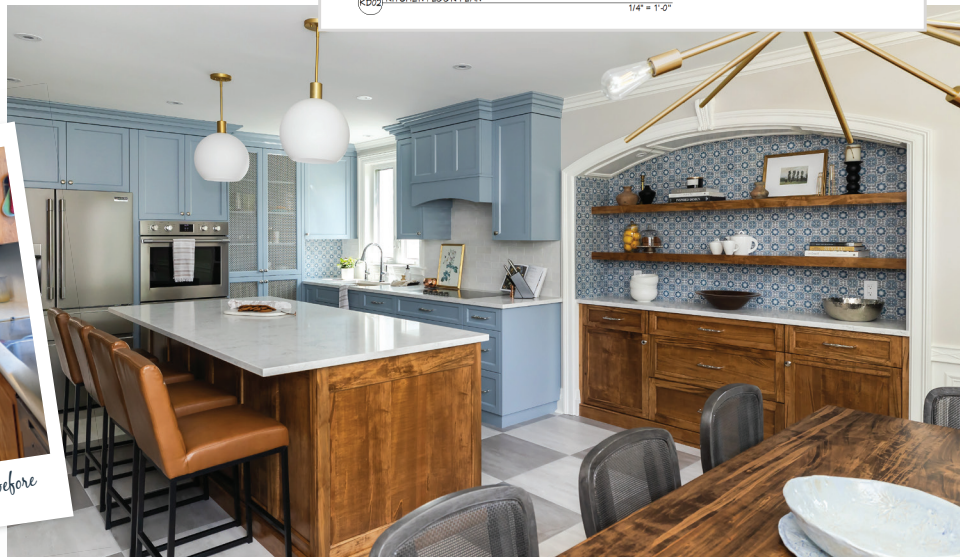
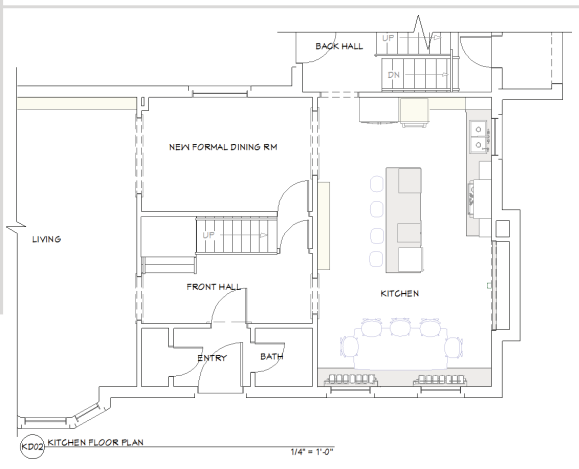


Kitchen/Dining - before



Before

After





NKBA | KBIS

Ontario/Canada Chapter Winner!



Congratulations to our very own Maggie Venne on winning "Best New Designer of the Year 2024" awarded by the National Kitchen & Bath Association, Ontario Chapter.

The award recognizes designers who have been working full-time in the industry for under 3 years.

- 1 The blue kitchen cabinetry was inspired by a marble-painted tile the homeowners loved.
- 2 We integrated artfully screened cabinet doors to strategically conceal the radiators, without losing storage. Existing structural features like the fireplace recess and window radiators were turned into functional spaces and storage. The decorative mesh cabinet doors help break up some of the blue while allowing the radiators to be completely functional and safe.
- 3 Included is a hidden pull-out foot stool below the wall oven allowing everyone in the home better access to upper cabinets, ensuring everything is always accessible.
- 4 Aesthetically, the classic checkered floor was a nod to the existing kitchen; the boldness of the original style was softened by applying a larger scale pattern with the lower contrast tones, lending to a more modern look & feel that the homeowners wanted.

"Hey, Google..."

Who's the best Complete Home Renovator in the Waterloo Region?"

"100% would (and actually have, multiple times) recommend Pioneer to anyone interested in doing a reno. Expectations completely exceeded at every step. We had such a positive experience throughout the reno. We feel very lucky."

"Pioneer designed and built our addition and remodel. We love our home, and their work is beautiful and quality. Highly recommend!"

Now, we think we're pretty awesome, but it's you, our incredible clients that really prove how we're still growing strong after 70 years in business. You've invited us back to your home time and again as well as referred us to your family and friends; those really are the best compliments we could ever ask for.

All verifiable 5-star reviews posted to Pioneer Craftsmen Google page from March 30th to June 30th will be entered to win; draw date July 2, 2024. Legitimate reviews include all past/present clients, or our family of trades. Winners will be notified via our reply to the review with instructions to contact the main office to collect your prize. Beware of scams: we will not ever contact you and request your banking information. For any concerns, please contact us directly.

Enter! to Win!

Leave us a Google Review before June 30th, and you could win 1 of 3 \$100 gift cards to enjoy dinner at a local KW establishment, on us!

Scan this QR to instantly share your Pioneer experience with your community.

Google
REVIEWS



Borealis
GRILLE & BAR
Obsessively Local

CHARCOAL GROUP
RESTAURANTS

TAP INTO GOOD TIMES
FOUNDRY
TAVERN



Paul

25
YEARS

The Pioneer family wishes to congratulate and celebrate the career milestones of **Paul Meier**, 25 years; **Ben Mayberry**, 16 years; and **Lee Seabrook**, 9 years.

Each of you continually demonstrate your wealth of knowledge and experience on route to crafting incredible renovations for our clients. Your work ethic, dedication to our core values, and natural leadership is a tremendous asset to us all, and we thank you deeply for your many years of service! We couldn't have done it without you!



Ben

16
YEARS



Lee

9
YEARS



We have so much fun working together to create incredible spaces for our clients – we also love to celebrate our accomplishments together! We were blessed with a spectacularly beautiful day in September for our annual team golf tournament.



Congrats to our tournament winners, from left to right – Adam Glinski, Nathan Presley, Lee Seabrook, Nikki Kaye



WELCOME CHRIS SEBANC

We're thrilled to introduce our newest team member, Chris Seban. Chris has stepped into our brand new position of Production Manager to help us navigate towards a stronger future. Chris' extensive industry experience and proven leadership qualities are a positive addition to the team and Chris has already shown a deep dedication to his new role and Pioneer Craftsmen's growth. Welcome Chris!

If you have a minimum of five years' experience as a Lead Carpenter in residential renovations (including full additions), and are committed to providing excellent customer service, we'd love to hear from you! Please email your resume with references to: hr@pioneercraftsmen.com