

# Inspired

by Pioneer Craftsmen

Inside you'll find:

## It's all about family

This Italian household has all the bells and whistles

.....

## A place for kids to play

We strap on our tool belts to help the community

.....

## PC News

Recognizing the remarkable achievements of  
our team members



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at [pioneercraftsmen.com](https://pioneercraftsmen.com)

**What gets measured gets done!** It's a simple phrase, but it's our promise. Our mission at Pioneer Craftsmen is to deliver an exquisite space that our clients will cherish, as well as delivering an enjoyable renovation experience.

That's why, in 2022, we partnered with Jennifer Ferreira to change how we work together in the office and on our job sites. Thanks to Jen's dedication and the perseverance by all our team members, we've made significant improvements that will add immeasurable value to the entire renovation experience for our treasured clients.

Our scope of work, detailed plans, and product specifications are accessible to the entire team, which is also available to clients through a dedicated project portal. Construction schedules are posted live, logs detailing the days' progress and challenges - including pictures - are posted daily, and punch lists keep track of all outstanding tasks.

From concept to completion, we measure our project health, which allows us to react and resolve any challenges in real-time.

Our incredible team has always delivered quality craftsmanship, but now we have made significant enhancements to our renovation experience to serve our clients even better. While making these improvements, we continued to deliver some amazing projects, some of which you will see in the following pages.

With the hecticness we all experienced during the pandemic subsiding and a sense of stability in our industry, now is a great time to call us to plan next year's renovation. Our team is ready to deliver an exceptional renovation experience just for you!

*Jamie*

Jamie Adam, President

## Feature Renovation





## Big guest list? No problem!

This Italian household loves to have guests over, and now was the time to transform their home into a vibrant and joyful hub full of show-stopping features to host family and friends

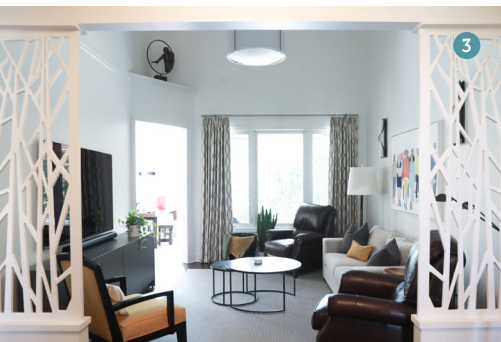
Gathering around the table to break bread together is one of

the cherished Italian traditions, so most visits centre around enjoying food, sharing stories, reminiscing and making new memories. With close to 20 people in attendance on most occasions, the time came to make meal prep and serving more functional in this home.

Whether it was the lighting, furniture, kitchen fixtures or outdoor living space, this project was anything but a typical renovation. In the end, the value added to the home with these upgrades was immense. The added conveniences were worth their weight in gold for these homeowners.

Besides the indoor and outdoor kitchen areas, we made a myriad of dramatic changes from top to bottom in this renovation.





The Pioneer *Different by Design* philosophy inspired several small but mighty impactful elements to this dream renovation.

- 1 Fireplaces are the focal point** of any living space, and the owners wanted to keep the stone element to this feature, but with a more modern look. The new fireplace mantel was made from handcrafted limestone and showcases this feature in a whole new light.
- 2 Food is a big part of Italian culture**, so a proper chef's kitchen was vital to this renovation. Everywhere you look, there's convenience at every turn. Whether it's an accessible meat slicer that can be tucked away to save space, a station for a pasta machine, or a wraparound built-in cutting board. No detail was spared to keep everything within reach for ease of use.
- 3 In the family room**, custom abstract forest screens bring part of outdoor living to the interior. Screen flanks replaced the traditional round column wrapped opening. We helped preserve the original beauty of select features and furniture by refinishing or reupholstering rather than buying new.
- 4 One challenge as children get older** is deciding what to do with their childhood bedrooms. By transforming the bedrooms into cozy spaces with bright and mature décor such as a custom headboard, floating nightstands and bedside lighting, as seen on the front cover; as well as a reading & storage nook with naturesque wallpaper,



guests may never want to leave these havens! Whether it's for the kids returning for family gatherings, or out of town family and friends that need a place to stay, every guest will be delightfully comfortable in this home away from home.

**5 In the upstairs bathroom,** the nature motif continues with a stunning tiled feature wall. The floating wooden vanities also bring a sense of nature into the home. This is one of the many rooms that anchor the serene atmosphere throughout the entire home.

**6 Mother nature is unpredictable,** so to maximize opportunities to spend as much time as possible outside, this backyard oasis is now well equipped for Canadian weather. During



the warm months, it's an inviting place for family and friends to relax. And on those colder evenings, the new ceiling heaters will add some warmth to the space. Remote roll down screens provide some added privacy and protection from the elements.

**7 The crown jewel** is this imported custom natural stone pizza oven. No Italian kitchen is complete without fresh pizza, making this oven the centerpiece of this one-of-a-kind outdoor kitchen. Now this homeowner can cook up pizzas on demand, no matter how many guests stop by. This outdoor area is complete with a gas griddle, green egg smoker, beverage fridge, and ample exterior storage.



# Making a difference in communities

## with care and craftsmanship

Every year, we strap on our tool belts, dig into our hearts, and head into our community to help make a difference where we live, work and play.

We approach all our community projects with the same care and attention, thorough planning, custom design solutions, and meticulous craftsmanship that each client receives. Whether it's by building colourful and interactive play structures on school yards to enhance the learning experience for all students, or crafting impactful neighbourhood gardens which provide fresh produce for those in need.

In 2022, Chicopee Hills was the recipient of Pioneer's Community Give Back Project. Their kindergarten play area needed some shade, some fun and engaging activities, and a stage for students to showcase their

imagination and talents. A special request was to use repurposed items wherever possible.

Thanks to Pioneer's volunteer team, championed by lead carpenter Nikki Kaye, the kids at Chicopee now get to enjoy playing with a music wall, a gravity wall, and a stage to perform their hearts out. We are fortunate to partner with some of the greatest organizations and finest individuals in our community to do our part by sharing our skills.

If you know of an opportunity in your community that could benefit from some Pioneer care, we are always accepting nominations. Send your suggestion to [info@pioneer craftsmen.com](mailto:info@pioneer craftsmen.com).

"One of the Pioneer Craftsmen values that really resonates with me is: **'Do what's right, not easy.'** It hasn't been an easy few years for any of us, but especially for kids.

They weren't allowed to enjoy the simple joys of being with friends at school and playing outdoors for the longest time. I wanted to help them do just that; to get outside and be a kid.

Being able to work and be a part of the Pioneer family gave me the opportunity to give back to the community, which is something I will always cherish.

I hope the kindergarten kids at Chicopee Hills school can enjoy their new outdoor playground for years to come. The best part of this entire project was seeing the smiles on their faces as they ran and enjoyed their new space.

Similar to working on people's homes, the best part of the project is the finished product when you can see the value you've added not only to their home, but to their life. I am very thankful to be a part of such an amazing company that truly cares."

-Nikki





"They weren't allowed to enjoy the simple joys of being with friends at school and playing outdoors for the longest time. I wanted to help them do just that; to get outside and be a kid."



# Staff Recognition

Pioneer Craftsmen is proud to be celebrating our 70th anniversary this year! We couldn't have made it seven decades long without the unwavering dedication and exceptional craftsmanship of our talented team members. Let's congratulate these incredible people on their outstanding careers to date.

Congratulations to **Mark** on achieving 25 years! Your quarter-century of service is nothing short of amazing. We appreciate all you've done for Pioneer over the last 25 years.

Kudos to **Adam, Josh P, Tyler** and **Tyrus** on marking five years with Pioneer. And **Maggie** is celebrating her one-year anniversary.

Cheers to many more years!



Mark

25  
YEARS



Adam

5  
YEARS



Josh

5  
YEARS



Tyler

5  
YEARS



Tyrus

5  
YEARS



Maggie

1  
YEAR

If you have a minimum of five years' experience as a Lead Carpenter in residential renovations (including full additions), and are committed to providing excellent customer service, we'd love to hear from you! Please email your resume with references to: [hr@pioneercraftsmen.com](mailto:hr@pioneercraftsmen.com)