

# Inspired

by Pioneer Craftsmen

Inside you'll find:

## Voted Best in the Region

Check out our Woodland Chic and Home Chef Haven projects.

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## The Hub of the Home

Four features that help make your kitchen an extraordinary space.

.....

## At Home and Around Town

See what we've been up to in the shop and around town.



**WINNER**

Most Outstanding  
Renovation/Conversion  
in Waterloo Region



Fall in Love With Your Home All Over Again  
*Serving KW, Cambridge, Guelph & Area for Over 65 Years*

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at [pioneercraftsmen.com](http://pioneercraftsmen.com)

**Hello, Spring! We're happy to see the temperature rising, days getting longer, and the snow banks becoming a thing of the past.**

It's a new year and a new look for Pioneer Craftsmen as well! You may have noticed our new logo recently, but don't worry, we're the same Pioneer Craftsmen that you know and love. We are simply freshening up our look. We're proud to say that we are different, by design. At Pioneer Craftsmen, we believe that well-designed homes crafted with care and attention to detail allow people to live their lives to the fullest. By improving all that we touch and providing the complete renovation experience we allow you, our clients to do just that. With our industry-leading five-year warranty and After Care Program, the renovation experience lives on for many years. We want our brand to better reflect this.

More great team changes have taken place. We welcome Scott Smith to our team as a Lead Carpenter, and after a short break we welcome back Lee Seabrook. We're looking forward to continuing to mentor and work with our apprentices, as well as helping the next generation of carpenters develop and fall in love with the craft the way our more experienced team members have.

Out in the community, we had the great fortune to be able to be a part of the unveiling of a new development at Community Support Connections (CSC)—Meals on Wheels and More facility. (See page 6 for the full story).

As always, we thank you for your many referrals and we genuinely appreciate your repeat business. Thanks to you, it is shaping up to be a busy season, so if you are planning a renovation this year, be sure to contact us soon so we can schedule you in!

Enjoy!

**Jamie**

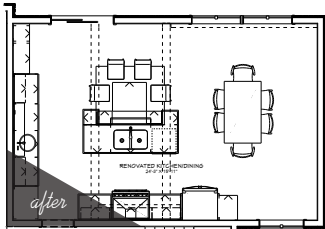
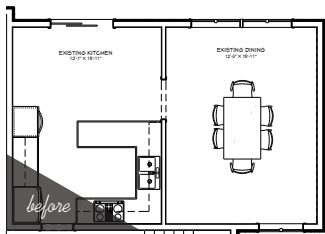
Jamie Adam, President

## Award Winners



Our Cambridge kitchen renovation project "Home Chef Haven" was named WINNER of the Waterloo Regional Home Builders Association's 2019 WRHBA SAM Awards of Distinction for "Most Outstanding Kitchen, in a home 2,001 to 3,000 sq ft".





# Best in the Region & Nominated for Best in Canada!

We are proud to announce that two of our recent projects are receiving honours in the building community, both locally and nationally!

Congratulations to the entire Pioneer Craftsmen team. Through collaboration with our partners, pride in our work and innovative solutions, we remain Waterloo Region's premier design-build renovation team.



WRHBA  
WINNER  
2019

CHBA  
FINALIST  
2019



WRHBA  
WINNER  
2019



Our Kitchener renovation project "Woodland Chic" (featured on the cover), was announced as WINNER of the WRHBA's "Most Outstanding Home Renovation or Conversion (over \$100,000)".

This project has also been named FINALIST on a national scale, for the Canadian Home Builders Association's (CHBA) 2019 National Awards for Housing Excellence. Winners will be announced in May 2019 at the annual conference.



# Why kitchens are often the hub of the home

Everyone we meet has a favourite room in their home. For some the place they spend the most time might be a fun man cave, for others an extraordinary walk-in closet. However, more often than not, we hear the favourite place is where friends and family seem to gather the most: the kitchen.

Then naturally, it makes sense to make the hub of your home the best it can be for entertaining, relaxing, sharing and of course, cooking.

Whether large or compact, your kitchen can be a magnificent space. This central room can be the place to dine with many, showcase culinary talents, share your signature styles and even satisfy those with a craving for organization. Let us show you four ways to enhance your kitchen so it is as memorable as the memories you will make in it.

## 1 Counter space or an island make for easy entertaining

Think fluid movement. People drift in and around the space effortlessly, nibbling on food here, having a conversation there, or maybe resting on a stool while still being a part of the action. A well-designed kitchen helps us go from imagining having Sunday brunch or Christmas dinner to reality. A re-purposed antique cart or old farmhouse table can be used to add more 'prep space' for cooking. Even display your favourite hand-made bowl to keep fruit snacks at hand for easy access for the kids (and grandkids).

## 2 Professional-grade appliances bring out your inner-chef

One of our clients shared that, "[she doesn't] need jewelry, [she'd] rather have the 'bling' in the kitchen". We couldn't agree more! With high-end appliances that dazzle the eye and inspire new culinary creations, we too get excited about this. Wider refrigerators, smart appliances, smart home technology, double ovens, heating or cooling drawers, and gas ranges with six or more burners are a few of the ways you can indulge your inner-chef and create a conversation piece in the place where you invite family and friends to spend time with you.

The narrow space beside your refrigerator is enhanced by this pull-out pantry.







Push-latch technology makes accessible shelving hidden within the island open or close with a gentle press to the panel.

- 3 Creative storage** allows your kitchen to be as functional as it is beautiful. Gone are the days when you had to get on all fours, and reach into the back of the cupboard to feel around for the one item you really need. Helpful drawer inserts or sliding shelves mean you can tuck things away without having to go on a treasure hunt to find them. Just push or pull the shelf or drawer with very little effort. Well-planned cabinetry and creative storage also means that you don't have to take up precious countertop real estate with bulky mixers or clunky appliances you rarely use. Instead, you can use the space for the important things, like doing homework with the kids, or having a quiet cup of coffee with your spouse. Shallow, hideaway cabinets allow you to be organized while still being able to see items at a quick glance.



## Designer notes

Two-toned cabinetry paired with the artistic backsplash adds interest to the space, and allows for functional display options.

- 4 Colors and textures** create excitement and personality. Finally, you can create an eclectic blend of form and function by using colours and textures in your tiles, countertop, cabinetry and flooring. Why not pair a quartz countertop with bold coloured custom-cabinetry? Or select brushed nickel over stainless steel for a warmer look with the kitchen faucet. A few well-placed splashes of colour from decorative pots, dishes, or cushions are ways you can make the space warm and inviting. Confidently infuse your style and personality into your kitchen to make it memorable.

Are you ready to get started on creating your own magnificent space? Visit us online at [pioneer craftsmen.com](http://pioneer craftsmen.com) and complete the request form on our 'contact us' page to get started. Let us know what inspires you, and we will help you make your perfect kitchen a reality.



# At the Heart of the Matter

## Pioneer Craftsmen Cares About Community

For our 65th Anniversary we asked you, our readers, for project ideas that would help us give back to our community, and leave a lasting, positive impact on local residents. From all of the ideas submitted, we selected one such nominated cause. The project: to build a greenhouse on-site at Community Support Connections (CSC)—Meals on Wheels and More, in Breslau.

**"Every year we work to give back to the community that has helped make us successful, and this opportunity just seemed like a great fit,"** said Jamie Adam, President of Pioneer Craftsmen Ltd. **"Collaboration is one of our core values which is why we are so excited about this project."**

Individual and group volunteers help to prepare up to 350 meals daily from Monday to Friday in the CSC on-site kitchen. The agency relies on dedicated volunteers to deliver those meals and last year alone, volunteers delivered more than 85,000 meals and served over 4,400 meals at Community Dining. Incredible!

Since 2016, it has been on the CSC's wish list to have a greenhouse to allow for a longer growing season so that more fresh produce can be a part of the meals provided in the community.

**"Hundreds of seniors and adults with disabilities will benefit from this greenhouse, keeping them healthy and nourished in their own homes,"** said Will Pace, Executive Director of CSC.

**"We are so thankful to Pioneer Craftsmen for this huge gesture of support."**

Seniors like Ray (pictured below) a 95 year-old client of the CSC Meals on Wheels program, will directly benefit from this new addition.

The Pioneer Craftsmen team spent months behind the scenes researching and planning to build the greenhouse. Once the plans were finalized, it didn't take long for us to construct and install it on a new concrete pad, just steps from CSC's kitchen and accessible raised herb bed and garden.



Despite the chilly temperature and a light snowfall, we were still able to install the greenhouse in time for use this spring.

**"At Pioneer Craftsmen, renovations are all about discovering what is special and unique about our clients. Then we find out what will be the best solution for their situation," said Adam. "We applied the same principle to the greenhouse project. We were alerted to a unique need in the community and couldn't wait to get involved. It's been a wonderful experience, and with the help of volunteers from our staff and suppliers, we're so very pleased with how it turned out."**

The new greenhouse will provide much needed space for young seedlings to grow to be ready for planting in the early spring. Therefore, a higher yield of fresh produce will be available for use in the kitchen.

**"CSC's role in my life means my children don't have to worry about me. I receive delicious, hot meals twice a week from friendly volunteers who truly care about my personal well-being. This feeling of independence has changed my life in so many positive ways."**

**—Ray**

**"This opportunity will not only provide a significant cost savings for us year over year, but it will also provide additional volunteer opportunities for both individuals and groups interested in supporting our garden before the outdoor growing season really starts," said Pace.**

Soon, the greenhouse and garden will be buzzing with activity as volunteer groups assist with maintaining the garden throughout the harvest season. Thanks to dedicated volunteers, CSC's garden harvested about 640 pounds of produce (over 3,000 units) last year.

**"We built the greenhouse, but that's just the beginning," said Adam. "Through the help of other volunteers who will grow the fresh produce, and create and deliver delicious meals, we're working together as a team to foster a community of support in the true spirit of Waterloo Region."**

We at Pioneer Craftsmen believe in being passionate about what we do, and in improving all that we touch. We believe happiness is not in what we get, but rather, what we give. Our inspiration comes from people like those with CSC and their volunteers who give a selfless service to this wonderful community we call home.

**Thank you CSC for allowing us to work with you on this project and for all that you do for our community. We are thrilled we could contribute our services to make a genuine difference.**

If you have ideas for the next Pioneer Craftsmen local community project, we'd love to hear from you! Please email nominations and contact details to: [info@pioneercraftsmen.com](mailto:info@pioneercraftsmen.com)





# Pioneer Craftsmen PD Day

Constantly improving is one of our company's Core Values.

Recently we spent a day solely on professional development for the entire team, re-certifying in First Aid and CPR, as well as sharing tips and tricks of the trade with each other. It was a fun, action-packed day allowing us to learn and reconnect with one-another and spend time together as a big group.

We're happy to say that every one of our first aid mannequins survived!

Teamwork and Constantly Improving; just two more examples of the many ways Pioneer Craftsmen is different by design.



No, it's not afternoon siesta at the shop, and we're not really just laying down on the job. We're practicing First Aid and CPR!

Thanks to Ann at St. John Ambulance for entertaining and teaching us. Special thanks to team member Braeden who was our "volunteer" casualty!

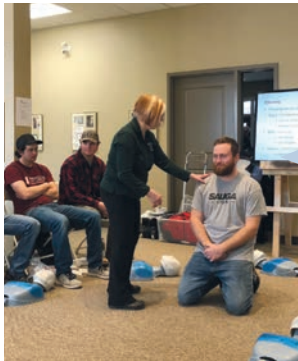


## Welcome, Baby Vissers!

Our Service Manager **Joel Vissers** and his wife **Amber** welcomed the arrival of daughter Hailey at 6lbs 14oz just in time for Christmas. Now that it's been a few months, Hailey is settled into a routine and enjoys going to water aerobics with mom. Congratulations, Joel and Amber (and big sister Lydia), we couldn't be happier for you!



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After a short break last year, in March we welcomed back **Lee Seabrook** to the Pioneer team. We're looking forward to working with you again on some of the interesting projects lined up this year. Wonderful to have you back Lee!



**Scott Smith** joined us in February as a Lead Carpenter. With 30 years of renovation experience under his tool belt, he's a fantastic addition to our team. Welcome, Scott. We're glad to have you on board!

If you have a minimum of five years experience as a Lead Carpenter in residential renovations (including full additions), and are committed to providing excellent customer service, we'd love to hear from you! Please email your resume with references to: [hr@pioneercraftsmen.com](mailto:hr@pioneercraftsmen.com) or fax 519-743-6991